

# EVOLUTION OF THE MODERN AMERICAN CIRCUS.

How Tented Amusement Enterprises Have Changed Since Barnum's Day—Fortunes Paid for the Use of a Name—Some Anecdotes About Famous Performers and Managers.

Written for THE SUNDAY REPUBLIC.

THE article, compiled from Hugh Coyle's forthcoming book on "Tented Amusement," outlines the evolution of the circus as it really is. It is published by courtesy of the Bill Posters Magazine.

THE first circus to give the origin of the circus to Greece and Rome, in both of which athletic sports, pastimes, Olympic games, horsemanship, hippodrome and other races, were developed into fine art in immense theaters and coliseums. Canvas tents were first used in England, thence brought to America and improved a thousand fold.

To this day the Germans have a monopoly on supplying the world with menageries of wild animals, the industry having originated in that country. In the United States, the industry was amplified, the Americans being the best customers the circus has ever had.

Among the first circuses to attract attention was Turner's. Its winter quarters were on a large farm in New York. The site later became a thriving village named after the circus proprietor, "Turners." It is on the New York Central Railroad and was first inhabited by circus employees.

Van Amburg's menagerie was the first imported as a whole from Europe. The owner was a Baron, but with an eye to business always necessary in the circus industry, he dropped the title, knowing that the aristocracy and royalty caused by the War of the Rebellion. Van Amburg's circus was successful. After the war, the circus business no longer injured suffering from the strife.

Both institutions were destroyed by fire in New York. The success of Van Amburg's circus resulted in the introduction of the menagerie features to other establishments. Many States passed laws providing a tax on the menagerie to which old circus men attribute that oft repeated even now used phrase among the circus folk, "This show is divided, only half of it is here." Many religious persons patronized the menagerie portion of the show, who did not go into the circus at all.

War Tightened Business. The call for tenters to serve in the Civil War hurt the circus business immeasurably, the drivers being attracted to army life by special inducements, and as a matter of fact the transportation departments of both armies were controlled by circus employees. Gardner & Hemmings, the American Circus was organized in 1861, and despite all doubts to the contrary made money. It was among the few that kept to the road during the war.

Colonel Burr Robinson, now one of the owners of a great Chicago printing establishment, was one of the circus drivers who cast his lot in the army. He served through the war and was mustered out as superintendent of the Twenty-first Army Corps, with the rank of Colonel. Not alone were the drivers in responding to the President's call, as proprietors, performers, musicians, managers and agents took up arms.

From the early days the clown, ring master, or famous rider was the owner of the show. In his connection it is only necessary to recall such circuses as Dan Rice, Dan Stone, Joe Penland's, Dan Gardner's, James Robinson's and John Robinson's. In the last three years many wagon shows have taken to the road and they have met with success sufficient to attract others. It is the first discovery since the coming of the great, for where one originates new ideas the others are soon taking them up.

Press Agent Idea. From many great enterprises these days, P. T. Barnum originated the press agent idea with a circus while he was in England. D. C. in 1883. The newspapers for several years carried on such a fight on Barnum as he saw fit to withdraw from the head of his great show, and it did not.

WORKMEN FIND MARBLE TOMBSTONE. It Marked Grave of Simeon Padelford, Who Died in 1824.

REPUBLICAN SPECIAL. Pittsburgh, April 26.—A gang of men were at work excavating for the building of a track alongside Union Station, which leads to the Duquesne freight depot, when one of the men discovered a marble tombstone. At first it was thought to be a piece of broken marble from a piece of furniture, but upon further investigation it was learned that it was a tombstone which marked the grave of a body buried in the old cemetery in 1824.

The finding of the stone recalls the cemetery which existed when the Pennsylvania canal passed down Eleventh street. The present Union Station rests on the ground which comprised part of the city of the dead. Of all the excavating that has been done for the railroad improvements at this place the tombstone found this morning is the first discovery since the coming of the first discovery of the cemetery ground. Just how long the tombstone has been buried is not known. The wording on the stone is still readable, although much of the lettering has been effaced. The inscription is as follows:

"Sacred to the memory of Simeon Padelford, who died November 8, 1824, aged 64 years 10 months 6 days."

By the men working on the excavation were under the supervision of Thomas Taylor, who had been in the stone business and was a member of the company. Work will be done as it has not been decided upon. The official record of the remains of the body will not be interrupted. The depth where the tombstone was found is about four feet below the level of Liberty avenue.

FARMERS' LOSS FROM FIRE. Timber, Orchards, Fences and Out-buildings Burned.

REPUBLICAN SPECIAL. Mansfield, Mo., April 26.—A strong wind prevailed in this county from Sunday night to today night and much damage was caused by fire in a number of places in the farming district. A fire in a grain shed at the farm of W. D. Cress, on the same day, destroyed the grain shed, the barn, control and wrought havoc with the farm in that section.

Lyman Stevens of Mount Grove, Mo., was a heavy loser; about 200 bearing aged, while L. M. Cress and J. W. Oxy suffered some loss.

Ten thousand rails were burned on Mr. Stevens' place alone and his grass crop exposed to loose stock.

A few miles further east, George Pruitt, Mike Kennedy and others were damaged by the woods catching fire. Northeast of here on W. D. Cress' farm, on the same day, 200 rails were destroyed by fire.

## RANCHMEN TRY TO TERRORIZE TOWN

Public Meeting Is Held to Protest Against Second Disturbance of Performance.

Wichita, Kas., April 26.—Homer Lanham, a ranchman, went to the city of Meade, in Southwest Kansas, last Wednesday, and became disorderly. He met the Marshal and shot at him four times. He hit a young man named Ed Kragh, who probably will die.

The Marshal grappled with Lanham and took his gun from him and aimed a bullet at his head. Lanham's life was saved by a book in his breast pocket. He was arrested and put in jail.

The next day Jesse Lanham, another of the prisoners, came to town with a revolver and defied the authorities.

A public meeting was held and H. W. Griggs ordered Lanham to leave the town. Instead of which he fired his revolver at random, and the first bullet grazed the cheek of Mrs. C. B. Campbell, who sat in the hotel parlor near by. He was finally disarmed, and is in jail with his brother.

BOY SINGER ON THE STAGE. Floyd Hunt Joins Choir in "The Volunteer Organist."

Floyd Hunt, who is well known in St. Louis for his high-toned voice, and who has been heard at numerous musical entertainments, has joined the Volunteer Organist choir, and will travel the remainder of the season.

The young singer, only 17 years old, but as one of the choir boys in the church scene he will be given ample opportunity to display his voice, which the musical managers have been much pleased with.

Floyd was born in St. Louis and lived with his parents at No. 216 Gamble street.

WARRANT AGAINST MORTMANS. William Buchholz of Transit Co. Charged With Manslaughter.

A warrant, charging manslaughter in the fourth degree, was issued yesterday against William Buchholz, mortician of the car which was killed and killed Francis M. Wood, 70 years old, on April 5.

Wood was crossing Easton avenue at the intersection of Liberty street and was struck by a car in charge of Buchholz, which struck him, inflicting injuries from which he died shortly afterwards.

One's inquest several witnesses testified that the car was running at a high rate of speed. The warrant charged Buchholz with being culpably negligent in the management of his car.

# Famous THE OLDEST RESIDENT

Of St. Louis and its environs has never beheld such a sight as was to be seen yesterday on our mammoth clothing floor. From the opening of the doors in the morning until closing time this great department was thronged and jammed with enthusiastic buyers, all eager to share in the wonderful values that were being offered. Hundreds upon hundreds of men and young men were fitted out in new and stylish spring suits, and many were the flattering expressions by pleased customers at the elegance of the garments and the splendid bargains obtainable.

HERE'S THE WHOLE STORY IN A NUTSHELL. Famous, with its masterly purchasing power, has just consummated two of the most sensational clothing scoops in the history of St. Louis merchandising. \$110,000 was the exact amount involved. We bought the entire surplus stocks of Rothchild & Co. and Garson, Meyer & Co., both of Rochester, N. Y.—the former house is known throughout the land as leading manufacturers of men's high-class clothing—the latter house has no equal in America as regards the manufacture of young men's fashionable and finely tailored garments. The products of both of these renowned manufacturers are to-day being sold at 100 cents on the dollar in all the best clothing shops in America. The cold and backward spring stagnated business—they over-estimated the demand and were left with mountains of merchandise on hand, which they naturally were anxious to unload. Famous, with its chain of stores, made them a spot cash offer of 60 cents on the dollar and got the goods. Forty per cent came to Famous, and the balance went to other stores—the May Company, Cleveland, Ohio, and the Play Shoe and Clothing Company, Denver, Colorado.

This great sale started yesterday with the above result—it will continue to-morrow and until every suit is disposed of.

Come prepared to find values such as have never before been spread before the St. Louis public. You'll have cause for regret if you miss this, the most wonderful opportunity of the year. The Suits will be sold in five great lots, as follows:

STYLISH SUITS For Men, Sizes 34 to 42 For Young Men, Ages 14 to 20	STYLISH SUITS For Men, Sizes 34 to 44 For Young Men, Ages 14 to 20	STYLISH SUITS For Men, Sizes 34 to 44 For Young Men, Ages 14 to 20
Nobby Plaid Cheviots..... Fancy Gray Cassimeres..... Striped Greenish Mixtures..... Neat Heather Colorings..... Solid Black Cheviots..... Dark Blue Cheviots..... Single or Double Breasted.	Nobby Scotch Plaids..... Brown Mixed Cheviots..... Solid Gray Cassimeres..... Oxford Gray Mixtures..... Solid Black Cheviots..... Rich Dark Blues..... All Finely Tailored.	Neat Striped Worsteds..... Pin-Checked Cassimeres..... New Striped Cheviots..... Striped Flannel Effects..... Herringbone Weaves..... Black and Blue Thinblends..... Military Cut Coats or loose fitting.
Regular Retail Price, \$8.50 and \$10.00.	Regular Retail Price, \$11.00 and \$12.50.	Regular Retail Price, \$13.50 and \$15.00.

STYLISH SUITS For Men, Sizes 34 to 50 For Young Men, Ages 14 to 20	STYLISH SUITS For Men, Sizes 34 to 50 For Young Men, Ages 14 to 20
Fine Blue Serges..... Solid Color Meltons..... Browns, Olives and Drabs..... Neat Striped Worsteds..... Black and Blue Cheviots..... Newest Scotch Weaves..... Single or Double Breasted, All Elegantly Made.	Swell Unfinished Worsteds..... Bronze Plaid Cheviots..... Brown and Gray Overplaids..... Fine Gray Clays..... Stylish New Homespun..... Solid Black Thinblends..... Equal to Fine Tailor-Made.
Regular Retail Price, \$16.50 and \$18.00.	Regular Retail Price, \$20.00 and \$22.50.

TREMENDOUS FIRE SALVAGE WRECKING COMPANY, 714 Washington Avenue, this city, at the trade auction sales held this week, the best and cleanest lots and choicest bargains. All go on sale to-morrow morning at 8 o'clock at prices that seem almost incredible. Most of the goods purchased are in perfect condition. Where soiled or damaged it will be so mentioned. Read and carefully study the values.

Silks! Silks!	Linens.	Domestics.	Summer Underwear.	Hosiery.	Men's Furnishings.
Never so lowly priced. 35 pieces corded Taff Silks—19-inch novelty tapes and satin finish foulards—the best designs and colorings—worth up to 20c—Monday, yard..... 40 pieces 19-inch Corded Taffetas—19-inch imported Fancy—19-inch Black Satin Duponts—values up to 25c—Monday, yard..... 60 pieces 23-inch All-Silk French Foulards—embracing all the latest effects and colorings—we were indeed fortunate in securing this lot worth up to 30c—Monday, yard..... 10 pieces 19-inch Black Quilted Tulle—the guarantee woven in each yard—all clean, fresh goods—worth 55c—Monday, yard.....	Unquestionably the lowest prices ever quoted. Turkey Red Damasks—60-in. wide—fast colors—slightly soiled—worth 35c—Monday, yard..... Turkey Red Damasks—60-in. wide—fast colors—worth 45c—Monday, yard..... Unbleached Damasks—72-in. wide—all-linen—worth 39c—Monday, yard..... Unbleached Damasks—72-in. wide—all-linen—worth 45c—Monday, yard..... Bleached Damasks—66 inches wide—all-linen—worth 33c—Monday, yard..... Bleached Damasks—72 inches wide—all-linen—worth 55c—Monday, yard..... Napkins—18x18 to 22x22 inch size—worth \$1.00 to \$1.50—water soaked—per half dozen..... Napkins—20x20 to 23x23 inch size—worth \$1.00 to \$1.50—water soaked—per half dozen..... Napkins—22x22 inch size—worth \$1.50 dozen..... Cotton Towels—good size—worth 3c for..... Honey Comb Towels—extra large—slightly soiled—worth 5c—Monday, yard..... Fine 12½ Towels—60% linen—each—worth 4c—Monday, yard..... Fine 20c Towels—60% linen—slightly soiled and scorched..... Fine 35c Towels—all-linen—slightly soiled..... Crashes—all-linen and half linen, twill and plain Crashes, worth 12c and 15c—slightly soiled or water soaked—per half dozen..... All-linen Towel 15c Crash—half dozen for..... All-linen Genuine Russia 15c Crash—yard..... Wash Cloths—good ones—worth 5c—each..... Table Cloths—hemstitched—34 yards long—\$2.50 value—each..... Table Cloths—hemstitched—2 yards long—\$3.00 value—each..... Table Cloths—fringed—4½ size—\$1.25 value—each..... Fringed Doilies—13x13 inch—worth 6c dozen—each.....	And you never saw such snaps—Read— Best Standard Prints—some perfect—some slightly soiled, and a few are a little scorched on ends of pieces—regular price 6c—lasts, yard..... Bleached Canton Flannel—slightly soiled—worth 10c—yard..... Cotton Shaker Flannel—slightly soiled or scorched—worth 8c—yard..... Outing Flannel—stripes or checks—ends badly scorched—worth 10c—yard..... Prints and Outing Flannel—Standard quality—badly burned edges—10c grade—while it lasts, yard..... White Flannels—short lengths—slightly scorched—2c and 2½ goods—buy now for next season at, yard..... Unbleached Muslins—Yard wide—ends badly burned—the 4c kind—while 3.00 yards last, yard..... 20c Irish Frieze Flannel—30 kind—yard..... 32-inch Double Fold Percals—blues and dark reds—worth 10c—yard..... All-Wool Skirt Patterns—fancy borders—a few slightly soiled—worth \$1.25 each—Monday..... Best 15c Cotton Covert Skirting—yard..... Best 7c Black Calico (Simmons)—yard..... Finest 12½ Satens—elegant goods—yard..... 6c Bleached Muslins—soft finish—yard wide—at..... 8c Sea Island Muslins—yard wide (soiled)..... Unbleached Sheeting—2½ yards wide—worth 12c—yard..... Unbleached Sheets—2½x2½ yard size—worth 6c—each..... Bleached Sheets—2x2½ yard size—worth 37c—each..... Bleached Pillow Cases—42 or 45 inch—fine casing—worth 12c—Monday, yard.....	You can well afford to buy early at these prices. Children's Ribbed Vests—low neck, sleeveless, full taped—worth 18c—Monday..... Ladies' Low Neck Sleeveless Vests—taped at neck and arms—worth 12c—Monday..... Ladies' Vests—low neck, no sleeves—slit taped at neck and arms—worth 18c—Monday..... Ladies' White Vests—lace yoke, ladies' extra size extra vests, ladies' knee pants—worth up to 35c—Monday..... Ladies' White Lisle Vests—lace trimmed—ladies' lace yoke vests, ladies' extra size vests and ladies' knee pants—worth up to 35c—Monday..... Ladies' Extra Size Shaped Vests, ladies' lisle thread vests—lace effect—ladies' white pants and ladies' white union suits—worth up to 30c—Monday..... Laces! Laces! 2c laces—at, yard..... 4c laces—at, yard..... 8c laces—at, yard..... 10c laces—at, yard..... 15c laces—at, yard..... 20c laces—at, yard..... 25c laces—at, yard.....	Hundreds of dozens. How they'll fly at these prices. 12½c Hosiery for 5c—Ladies' Black and Tan Seamless—some slightly scorched—Misses' and Children's Black Seamless Hosiery—choice, per pair..... 19c Hosiery for 9c—Ladies' Black Seamless—slightly scorched and mottled—Misses' and Children's Imported Black Hosiery—choice, per pair..... 25c Hosiery for 14c—Ladies' Imported Black Hosiery, Ladies' Fancy Colored Hosiery, Misses' and Children's Imported Black Hosiery—choice, per pair..... 35c Hosiery for 19c—Ladies' Black All-over Lace Hosiery, Ladies' Hermstadt Black Hosiery, Misses' and Children's Imported Hosiery—choice, per pair..... 50c Hosiery for 25c—Ladies' tan gauge Lisle Hosiery, Infants' Silk Sox, Children's Imported Black Hosiery—choice, per pair..... 25c kind—Monday..... 30c and 75c kind—Monday..... Silk Neckwear. 80c and 75c values..... 25c values..... Men's Soft Shirts—Percales, Madras, white laundered and Chambrays—worth 50c—some slightly scorched—Monday..... Men's Negligee Shirts—flannels, percales, Madras and white laundered—some with attached collars—others with detachable collars—Monday..... Men's Plaited Bosom Negligee and Silk Bosom Shirts—Oxford and Madras cloth—newest spring patterns—Monday..... Men's Shirts—high-grade woven effects—some with silk mixtures—worth \$1.00—Monday..... Men's Summer Underwear—5c and 7c values, Monday..... Men's Genuine V. V. D. Cut Bleached Jeans—made of pure cotton—made in America—knit bottoms—all sizes—worth 30c—Monday..... Men's French Balbriggan Undershirts—made of pure cotton—made in America—values per garment..... Men's Undershirts and Drawers—Jersey ribbed—light blue and brown—with twin needle seams—very durable—worth 50c—Monday..... Men's Imported Underwear—genuine Stuttgart summer weight all-wool—in natural gray or Yeager color—\$1.75 garment—Monday..... Men's Muslin Night Shirts—nicely trimmed—worth 50c—Monday.....	It'll pay you to get your season's supply now. Men's Handkerchiefs—assorted lots—10c and 15c kind—Monday..... Men's Handkerchiefs—all linen, with hand-embroidered initials—worth 25c—Monday..... Men's Dress and Driving Kid Gloves—\$1.00 and \$1.50 values—Monday..... Men's Socks—worth 10c and 15c—Monday..... Men's ½ Hose—seamless—(full regular made) assorted colors and styles—worth up to 25c—Monday..... Men's Suspenders—the Second 3c kind—Monday..... Men's Genuine Guyot Suspenders—Monday..... Men's Leather Belts. 25c kind—Monday..... 30c and 75c kind—Monday..... Silk Neckwear. 80c and 75c values..... 25c values..... Men's Soft Shirts—Percales, Madras, white laundered and Chambrays—worth 50c—some slightly scorched—Monday..... Men's Negligee Shirts—flannels, percales, Madras and white laundered—some with attached collars—others with detachable collars—Monday..... Men's Plaited Bosom Negligee and Silk Bosom Shirts—Oxford and Madras cloth—newest spring patterns—Monday..... 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Unsurpassed Shoe Offerings That Should Be of Interest to Every Person in St. Louis.

Ladies' Eight-Strap Sandal Shoes	Ladies' Colonial Slippers	Ladies' Oxfords and Slippers	Men's Sample Shoes
(Like cup—made of vici kid—with hand-turned, Standard XV heels—black jet ornament on vamp—size 24 to 4½—B and C—regular \$2.00 quality—while you may take your choice at, per pair.....	(Like cut—the very newest novelty patent leather and vici kid—with gilt buckles—French heels—size 24 to 4½—B and C—regular \$2.50—while you may take your choice at, per pair.....	(Every popular style and pattern in patent leather and vici kid—with hand-turned, and Goodyear welts—choice and extension soles—Louis, N.Y. Cuban, military or opera heels—two, three or four strap, bar strap, cross strap or Oxford style—all sizes and widths—regular \$2.50—while you may take your choice at, per pair.....	A fortunate purchase of drummers' samples from one of New England's best manufacturers of men's high-class shoes enables Famous to offer a lot of fine high or low-cut shoes, button and lace style, also new strap tips, Oxfords, button and Blucher Oxfords—in Patent Kid, Patent Kid, Box and W. A. Calf—sizes 6 to 12—\$3.00, \$3.50, \$4.00 and \$4.50 values—Monday choice per pair.....
1.85	1.50	2.00	1.90
Children's and Misses' High Sandal Shoes	Misses' and Children's Oxfords	Little Men's and Boys' Shoes	Men's Sample Shoes
Hand-Turned—vici kid—size 5 to 8½, with 5 straps, spring heels—regular \$1.75—while you may take your choice at, per pair..... Size 5 to 8½, with 5 straps, spring heels—regular \$1.75—while you may take your choice at, per pair..... Size 5 to 8½, with 5 straps, low heels—regular \$1.50—while you may take your choice at, per pair.....	patent leather and vici kid, with patent tips—hand turned and McKay sewed—choice and extension soles—Louis, N.Y. Cuban, military or opera heels—two, three or four strap, bar strap, cross strap or Oxford style—all sizes and widths—regular \$2.50—while you may take your choice at, per pair.....	Shoes—vici kid and satin calf lace shoes—new styles—made to withstand hard wear..... Size 10 to 12½—low heels..... Size 10 to 12½—regular heels.....	1.90
1.85	1.50	1.00	1.25

CASTORIA For Infants and Children. The Kind You Have Always Bought Bears the Signature of J. C. Watson